

**Board Meeting Minutes (not yet approved)**

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Meeting called to order at 5:32. In attendance: Jenny Kochie, Brian Taylor, Lisa Cody, Wendy Babcock. In attendance virtually: Lori Johnson, Karla Brockman, Tania Clark. Absent: Michelle Paul, Sam Hoffman

1. **Approval of ~~December~~ January:** Minutes Brian motion to approve, Lisa second, approved
2. **Treasurer's Report:**
  - a. \$624.38
  - b. Brian motion to close CD and put roughly ½ in checking and ½ into a savings account. Second my Wendy. Approved
3. **Membership updates**
  - a. **31 official members (new or renewed)**
  - b. **Renewed/New businesses are on the website under 2021 Members tab**
  - c. keep sending invoices to past members and mail out 2nd round of letters
  - d. Should be marketing to Mauston businesses as well
4. **The business of the Month**
  - a. **Eagle Promotions - February**
  - b. **Twin Bluffs County Market - March**
  - c. **McKinney's Home Decorating - April**
5. **Business Spotlight**
  - a. Market this with membership
6. **1st Dollar of Profit:**
  - a. **Auto parts store/Erika Dorrington (not open yet)**
  - b. **Opera House (under new owners)** - contact them to set up a time
  - c. **McKinneys Home Decorating - Jenny Randall bought it from her parents on 1/29/21**
7. **Business After 5/Breakfast before Business**
  - a. **revamp test run planned for 2/11/21**
8. **Scholarships due March 31, 2021**
  - a. 0 received so far (same as last year at this time)
9. **Citizen of the Year / Community Service / Annual Banquet**
  - a. **nominations due March 1, 2021**
  - b. **Sub-committee Meeting today**
  - c. 9 received so far
  - d. need to market this more - send emails
10. **Spring Craft Fair Scheduled for April 3rd at Community Center**
  - a. **update on Lions club Egg Hunt**
  - b. vendors are full
  - c. Egg Hunt and Pancake breakfast will also be that day at the Community Center by the Lions
11. **Spring Wine/Beer Walk Scheduled for May 21**
  - a. looking for a spot for Castle Rock Marine to park a pontoon to be a stop
12. **WDS Silent Auction**
  - a. WDS is unofficially on with a schedule being worked out
  - b. Start planning silent auction - use Zigglers Collectables for sports memorabilia
13. **Caboose**

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- a. room tax donating \$3000
- b. We need 501c3 for grant

**14. Farmers Market in 2021**

- a. no responses from vendors
- b. look into a new location: next to post office or old grocery store lot
- c. Possible new date Saturday Morning

**15. Executive Secretary Overview:**

- a. Room tax is sending us \$9200
  - i. \$1000 to split for Fall and Spring Wine/Beer Walk
  - ii. \$3000 for caboose
  - iii. \$5200 for new downtown Christmas decoration purchase. A quote for this amount was also sent. Items have been ordered.
- b. Goals update:
  - i. Facebook is up from 1146 to 1205 Likes, the goal is 1500 by end of Marc

**16. Old Business:**

**17. New Business:**

Wendy will not make the next meeting, she has a speaking engagement.

Lisa motion to adjourn, Brian second, approved. meeting adjourned at 6:22 pm

**Next Regular Board Meeting: ~~February~~ March 9, 2021 5:30 at the Chamber Office**